

CityFitness Announcement Press Release



Affordable access to fitness, recovery and wellness coming to Dunedin

FOR IMMEDIATE RELEASE

/STARTS/

17/06/2026 - A new fitness and wellness destination is set to open in Dunedin, bringing a fresh approach to accessible health and wellbeing in a city where demand for flexible fitness options continues to grow.

The arrival of CityFitness in Dunedin has been a long time coming, with Dunedin set to become home to its 66th club, expanding fitness and wellness offerings for the local community.

Opening in Meridian Mall, CityFitness' Dunedin club will combine traditional gym facilities with premium wellness experiences, including a dedicated Simplicity Fitness space featuring on-demand reformer Pilates, infrared saunas and a deluxe recovery room.

Memberships will start from \$7.99 per week.

Regional Director Dean McConville said the opening reflects a focus on making fitness more accessible to local communities.

"Dunedin is an exciting city with a strong sense of community, and we're proud to be bringing this new space to life," he said.

"Our goal is to create an environment that feels welcoming and achievable for everybody, whether they are starting out or looking to enhance their training and recovery. We're also proud to be contributing to our mission of making New Zealand the healthiest nation in the world."

A VIP community pre-opening event will be held on 20 June from 10am to 12pm, giving locals the opportunity to explore the space, meet the team and go in the draw to win exclusive merchandise.

The new facility is designed to cater to a wide range of training styles, including strength and conditioning, group fitness, Pilates, and recovery-focused training.

CityFitness Dunedin will open on 22 June.



Figure 1: CityFitness Meridian Mall Dunedin

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More information

You can find more information about CityFitness and membership options on our website:

www.cityfitness.co.nz

Follow us online:

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Notes to the Editor

CityFitness is New Zealand's largest fitness provider, operating 65+ locations nationwide and serving more than 250,000 Kiwis. CityFitness offers accessible and affordable high-quality fitness experiences through its CityFitness and Simplicity Fitness clubs, supporting members in building strength, confidence, and lifelong wellbeing.